

Privacy Policy for VikraySetu

Effective Date: September 20, 2025

VikraySetu ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our website and services.

1. Information We Collect

- a. We may collect the following types of information:
 - i. Personal Information:
 - 1. Name, email address, phone number, and company details provided during registration or subscription.
 - ii. Payment Information:
 - 1. Billing details such as credit/debit card information or other payment methods. *(Note: Payments are processed securely through trusted payment gateways.)*
- b. Usage Information:
 - i. Information about your interactions with our website, services, and dashboards (e.g., pages visited, features used).
- c. Cookies and Tracking:
 - i. We may use cookies and similar technologies to improve user experience, track usage, and personalize content.

2. How We Use Your Information

- a. We use the information we collect to:
 - i. Provide, manage, and maintain our services.
 - ii. Process payments and subscriptions.
 - iii. Respond to inquiries, support requests, and feedback.
 - iv. Analyze usage and improve our platform.
 - v. Send service updates, notifications, and marketing communications (with your consent).

3. How We Share Your Information

- a. We do not sell or rent your personal information to third parties. We may share information with:

- b. Service Providers: Companies that help us operate our services (e.g., payment processors, analytics providers).
- c. Legal Obligations: When required by law or legal processes.
- d. Business Transfers: If we merge, sell, or transfer assets, your information may be part of the transaction.

4. Security of Your Information

We implement appropriate technical and organizational measures to protect your data. However, no method of transmission or storage is completely secure. By using our services, you acknowledge this inherent risk.

5. Your Rights

Depending on your location, you may have rights including:

- Accessing, correcting, or deleting your personal data.
- Opting out of marketing communications.
- Restricting or objecting to certain processing activities.

To exercise your rights, contact us at: **hello@vikraysetu.com**.

6. Cookies and Tracking

Our website may use cookies to enhance your experience. You can control cookies through your browser settings. Disabling cookies may affect the functionality of our services.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites.

8. Children's Privacy

Our services are not directed at children under 13. We do not knowingly collect personal information from children.

9. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Updates will be reflected on this page with a revised Effective Date.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us:

Email: **hello@vikraysetu.com**

Website: **www.vikraysetu.com**